

#### AMENDMENTS TO THE CLAIMS

1-9. (Canceled)

10. (Currently Amended) A computer-implemented method for transmitting content data over a network of devices, the method configured for execution by at least one computing device, the method comprising:

receiving media content data objects from a plurality of publishers;

storing the received content data objects in a computer readable storage device;

receiving, from a first client device, data representing a first selection of two or more of the media content data objects including a first media content data object;

receiving, from the first client device, data representing first payment terms and conditions for transmission of the first selected selection of media content data objects;

initiating transfer of respective portions of a first payment from a first payment account associated with the first client device to respective publishers of the first selected selection of media content data objects;

receiving, from a second client device, data representing a second selection of two or more of the media content data objects including the first media content data object;

receiving, from the second client device, data representing second payment terms and conditions for transmission of the second selected content data objects;

initiating transfer of respective portions of a second payment from a second payment account associated with the second client device to respective publishers of the second selection of media content data objects;

determining a first device type of the first client device and a second device type of the second client device, wherein the first device type and the second device type have different media rendering capabilities;

generating a first altered media content data object by altering the first media content data object to facilitate rendering on the first device type;

generating a second altered media content data object by altering the first media content data object to facilitate rendering on the second device type;

transmitting the first altered media content data to the first client device; and

transmitting the second altered media content data to the second client device

~~transforming, by a computing device, the one or more selected content data objects from respective native formats as provided by the respective publishers to a device-specific format associated with a type of the client device; and aggregating at least some of the transformed content data objects.~~

11. (Currently Amended) The method of claim 10, wherein said initiating transfer of respective portions of the first payment from the first payment account associated with the first client device to respective publishers is in accordance to respective contributed proportions of the first selection of media aggregated content data objects.

12-35. (Canceled)

36. (Currently Amended) A computer in data communication with a client device via one or more networks, the computer comprising:

a processor; and

a computer readable storage device configured to store one or more programs;

wherein the computer is configured to execute one or more programs stored on the computer readable medium in order to

initiate transmission of a first interface to a client device, the first interface configured to receive selections of one or more content data objects associated with respective content publishers;

initiate transmission of a second interface to the client device, the second interface configured to receive selections of payment terms for transmission of the selected content data objects;

determine a client format based on at least a type of the client device, wherein the client format is optimized to facilitate rendering on the client device type;

transform one or more of the content data objects from respective native formats to the client format, different than at least some of the respective native formats; and

initiate transfer of portions of a payment from a payment account to publishers of the selected content data objects in accordance to respective contributed proportions of the aggregated content data objects.

37-40. (Canceled)

41. (Canceled)

42. (Currently Amended) The method of claim 10 wherein said initiating transfer of respective portions of the first payment includes determining the portion of the first payment due to ~~the~~ respective publishers depending upon [[a]] types of the first selection of media selected content data objects that were contributed by the respective publishers.

43. (Canceled)

44. (Currently Amended) The method of claim 10 wherein receiving media content data objects includes receiving media content data objects that comprise at least one of: digital text data, digital audio data, digital video data, or computer program data.

45. (Currently Amended) The method of claim 10 wherein receiving media content data objects includes receiving media content data objects that comprise automatically generated content data objects from an embedded computing device.

46. (Canceled)

47. (Canceled)

48. (Previously presented) The computer of claim 36 wherein the computer is further configured to determine the portion of the payment due to respective publishers of the selected content data objects depending upon the types of the selected content data objects that were contributed by the publishers.

49. (Previously presented) The computer of claim 36 wherein the computer is further configured to initiate transmission of a first interface that is configured to enable selection of content data objects that comprise at least one of: digital text data, digital audio data, digital video data, or computer program data.

50-55. (Canceled)

56. (Currently Amended) A computer readable storage medium having instructions stored thereon that, in response to execution by a computing device, cause the computing device to perform operations comprising:

receiving content data objects from one or more computing devices;

receiving a selection of some of the content data objects;

receiving payment terms and conditions;

initiating transfer of portions of a payment from a payment account associated with a client device to one or more publishers of the selected content data objects;

determining a client format based on at least a type of the client device, wherein the client format is optimized to facilitate rendering on the client device type; and

transforming one or more of the selected content data objects from respective native formats to the determined client format.

57. (Previously presented) The computer readable storage medium of claim 56 wherein the instructions are configured to apportion the payment to the one or more publishers based on respective contributed portions of the selected content data objects.

58. (Canceled)

59. (Canceled)

60. (Previously presented) The computer readable storage medium of claim 56 wherein the instructions are configured to apportion the respective portions of the payment due to the publishers of the selected content data objects based on the types of the selected content data objects that were contributed by the respective publishers.

61. (Previously presented) The computer readable storage medium of claim 56 wherein the instructions are configured to enable selection of content data objects that comprise at least one of: digital text data, digital audio data, digital video data, or computer program data.

62. (Currently Amended) The method of claim 10 wherein said initiating transfer of respective portions of the first payment includes determining the portion of the first payment due to the respective publishers depending on at least the requested format of the indicated content data object contributed by respective publishers.

63. (Currently Amended) A computing device comprising:

at least one processor configured to execute software modules including at least:

a publication module configured to receive content data objects from a plurality of publishers;

a content selection module configured to receive selections of two or more of the content data objects; and

means for transforming one or more of the selected content data objects from respective native formats as provided by the publishers to another format, different than the native formats, based upon the client device type, wherein the another format is optimized to facilitate rendering on the client device type.

64. (Previously presented) The computing device of Claim 63, further comprising means for determining portions of a payment due to the publishers in accordance with respective contributed proportions of the selected content data objects.

65. (Canceled)

66. (Previously presented) The computing device of Claim 63, further comprising means for aggregating the transformed content data objects.

67. (Previously presented) The computer readable storage medium of claim 56, further comprising aggregating the selected content data objects.

68. (Currently Amended) The computer of Claim 36, wherein the computer is further configured to execute one or more programs ~~stored on the computer readable medium~~ in order to aggregate the selected content data objects.